

## OUR PRIORITIES

Outcomes	Strategic Aims 2010-13	Priorities for 2010/11	
The public have confidence in us and express satisfaction with our policing service	Strengthen the confidence of all our communities and improve public satisfaction levels	<ul style="list-style-type: none"> <li>Identify and respond to issues of local concern</li> <li>Increase our accessibility to the public through improved communications and consultation</li> <li>Deliver our services to the standards and principles contained within the West Mercia Policing Pledge</li> <li>Integrate the national "Equality, diversity and human rights strategy for the police service" into our service delivery</li> </ul>	
	Protect vulnerable people	<ul style="list-style-type: none"> <li>Focus on the management of sex offenders and other offenders who pose a risk to the public and take a positive approach towards dealing with domestic abuse, child abuse, hate crime and missing persons</li> <li>Use Multi-Agency Public Protection Arrangements (MAPPA) and Multi-Agency Risk Assessment Conferences (MARAC) in partnership with others to increase our effectiveness in protecting vulnerable people</li> <li>Work with partners to provide specialist support and care to victims of serious sexual offences, enhancing standards of investigation and providing reassurance</li> </ul>	
	Improve the service offered to victims and witnesses	<ul style="list-style-type: none"> <li>Fully comply with the requirements of the national Victims' Code and keep people informed on the progress of their case</li> <li>Ensure our key processes continue to meet the needs of service users</li> </ul>	
	Levels of crime and anti-social behaviour remain low	Tackle crime and anti-social behaviour	<ul style="list-style-type: none"> <li>Work with partners to tackle anti-social behaviour in order to improve community confidence and satisfaction</li> <li>Continue our emphasis on:               <ul style="list-style-type: none"> <li>a) house burglary</li> <li>b) robbery</li> <li>c) serious violence</li> <li>d) serious sexual offences</li> </ul> </li> </ul>
		Ensure sufficient capability and capacity around major, serious and organised crime, and civil contingences.	<ul style="list-style-type: none"> <li>Maintain appropriate levels of operational resilience</li> <li>Identify new opportunities for collaboration, joint working and service harmonisation with neighbouring forces and other partners</li> <li>Develop our counter-terrorism (CONTEST) strategy, working closely with other key partners in relation to preventing extremism</li> <li>Provide an effective response to civil emergencies (for example, flooding)</li> <li>Tackle serious and organised criminals causing most harm to our communities</li> </ul>
Bring offenders to justice		<ul style="list-style-type: none"> <li>Develop the concept and implementation of community resolution</li> <li>Work with local Criminal Justice agencies to deliver justice, protect the public and reduce re-offending</li> <li>Continue to improve our investigative processes</li> </ul>	
Our communities feel safe	Reduce the harm caused by drugs and alcohol misuse	<ul style="list-style-type: none"> <li>Tackle alcohol related violence</li> <li>In partnership with other agencies address issues of underage drinking</li> <li>Disrupt the availability and supply of illegal drugs in our communities and seek to reduce the harm they cause</li> <li>In partnership, make our high streets safer</li> </ul>	
	Reduce road casualties	<ul style="list-style-type: none"> <li>Together with the Safer Roads Partnership and other partner agencies use a range of policing activities, engineering and education campaigns to make roads safer and to reduce instances of speeding and anti-social and dangerous driving</li> </ul>	
	Use our resources efficiently and effectively in order to increase productivity and value for money	<ul style="list-style-type: none"> <li>Implement the approved options arising from the 2009 force review to ensure that the force is appropriately resourced and configured</li> <li>Ensure that appropriately skilled and trained staff are deployed in key roles</li> <li>Maximise the potential for IT and other technological solutions to support front line services</li> <li>Implement opportunities for reducing our environmental impact</li> </ul>	